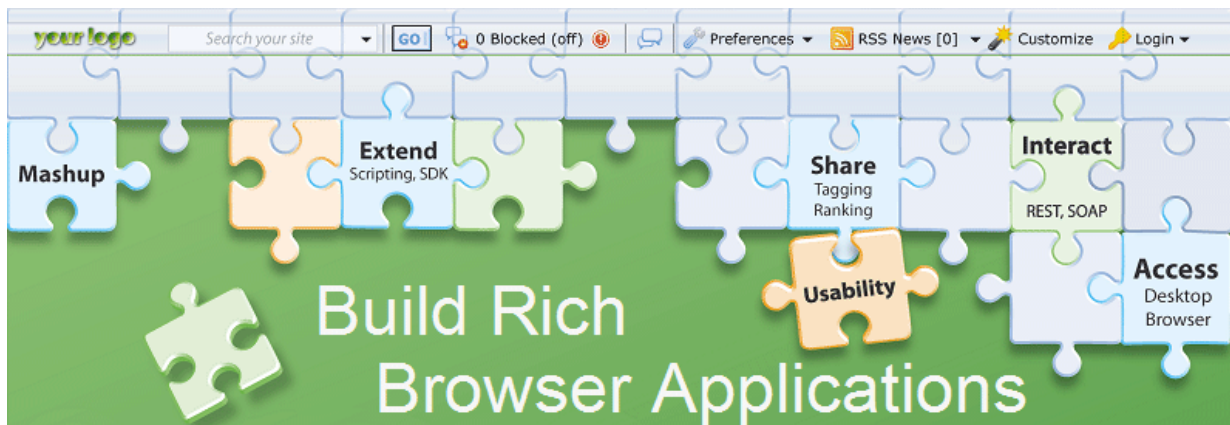


BESTTOOLBARS

EXTENSIBLE TOOLBAR PLATFORM FOR BUSINESSES



DESKTOP TOOLBAR GETTING STARTED

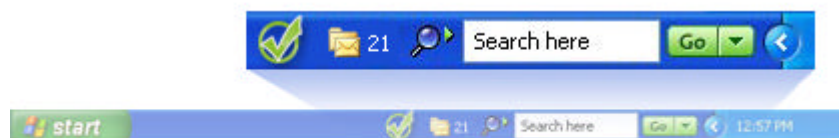
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Description

Desktop Toolbar is an add-on for Besttoolbars platform. These applications install on Windows Taskbar right near the system clock. Desktop Toolbar may contain just one drop-down menu button with links to websites or be extended to the strip of buttons and other elements like Search box, Banner, Bubble, RSS reader etc. This advanced technology allows to have a quick access to Internet resources, search the web, display the news on the desktop, play music or listen to radio station and much more.



Desktop Toolbars may provide value-added services in different fields of activity such as: search engines, on-line portals and communities, hosting companies, corporate networks, advertising agencies, music, etc.

You may create the same Desktop Toolbars as Google deskbar, but make it more suitable for your own needs since you can change toolbar's appearance from your server, define own mini-Flash windows and use them as Widgets, add e-mail checker, mp3 player, run any file/program etc.

Which Benefits May Desktop Toolbar Bring To You?

Besttoolbars platform makes it possible to add a wide range of valuable features for both Desktop and Internet such as :

- **Your own logo on Desktop Toolbar**
- **Unlimited number of buttons, menus and images**
- **Multiple RSS** support. You may create different mini-windows for each RSS channel and spread them on the desktop.
- **Search in the Web and Quick access to Internet resources**
- **Mini Web pages like Banners/Bubbles**
You can put a mini webpage on your Desktop Toolbar and show notifications, banners, animations and sounds into your toolbar. You can put this page directly on a Desktop Toolbar (BANNER feature) or as a mini-page that opens up when the user clicks button in a toolbar (BUBBLE feature).
- **Minibrowser and Flash support.** You may now use minibrowsers or design your own Flash browser. Each site will be opened in new window with customized parameters of height, width and border.
- **Dynamic XML.** You may change the appearance of your toolbar from the server whenever you need.
- **Multilingual support.** You may have several versions of toolbar in different languages.
- **Automatic Installation, Upgrade, Uninstall feature**

Desktop Toolbar samples

Desktop Toolbar 2.0 Sample

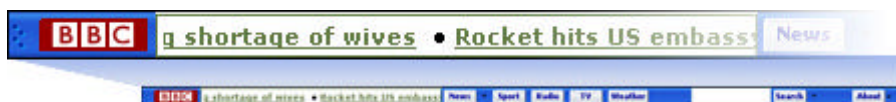
In this version Desktop Toolbar may become an RSS reader for you to read  RSS-news from your desktop toolbar. Moreover, you may design your own mini Flash-windows to browse RSS news or surf Internet. You can also define the width, height and border parameters for these windows.

Vista compatible.



BBC Sample Desktop Ticker

This is a very convenient way to get the latest news on your desktop, as soon as it's published. No need to open a browser and visit the websites you have taken the feeds from.



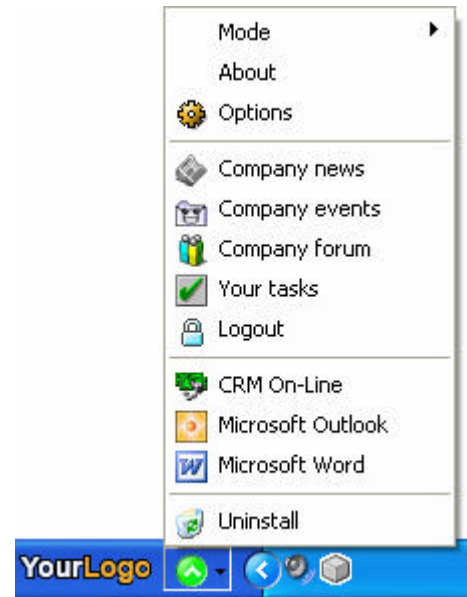
Hosting Company Desktop Toolbar

If you are a hosting company, you may offer additional services by providing a free Desktop Toolbar to your clients. This way, they will get a convenient and quick Control Panel access and you will be able to send news of the company directly to desktop and keep them informed about the latest news on site status, server overload, response time etc.



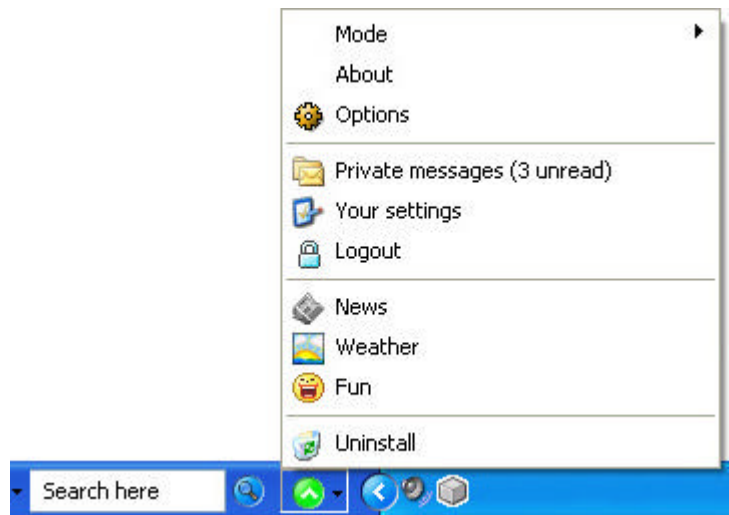
Corporate Sample Desktop Toolbar

It's not only an easy way to have all web links and programs in one place. An ability to dynamically change the toolbar's content depending on unique DESKTOP TOOLBAR ID will allow to provide personal appearance and features for your employees. You may also show different content or send private messages using login information. You will be able to deliver company news to all staff without necessity to e-mail them.



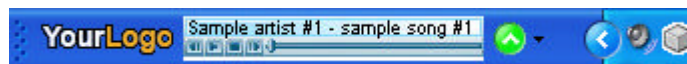
Portal Sample Desktop Toolbar

Toolbar may store login/logout information that enables users enter sites, web forums, get private messages, check e-mail accounts and quickly access the most visited portal resources.



MP3 Sample Desktop Toolbar

With MP3 player you may listen to music directly from your toolbar. You may create your own song lists (using local or remote files) and switch between tracks.



In one word, you may:

- search the Internet
- open Websites
- read RSS news
- run different files and programs
- listen to music

directly from your Desktop!

Is It Difficult To Create Desktop Toolbar?

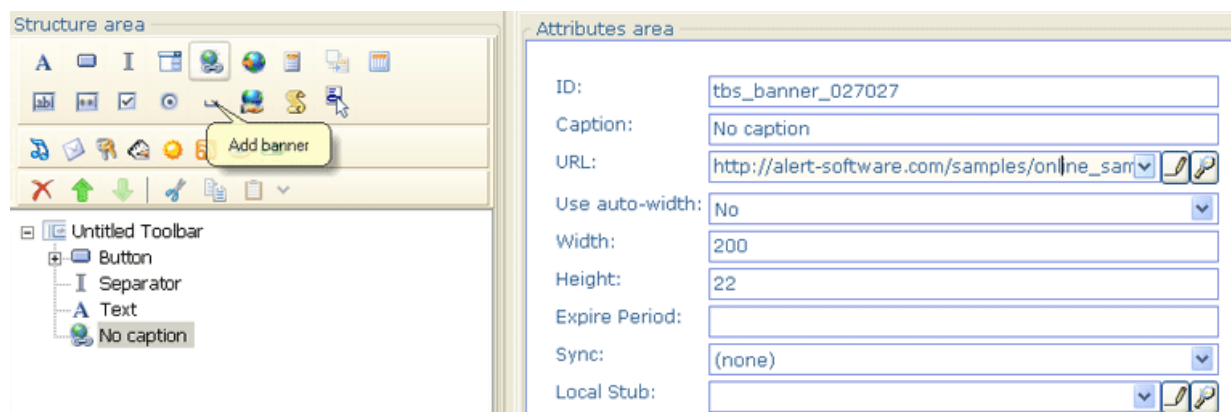
All you need is just run ToolbarStudio, add buttons, menu items, search box, RSS, Radio, Weather or other plugins. ToolbarStudio has an intuitive "What you see is What you get" interface.

Once you prepared your Desktop Toolbar you only need to make an .exe installer from 'Tools' menu of ToolbarStudio !

How to Make News Ticker

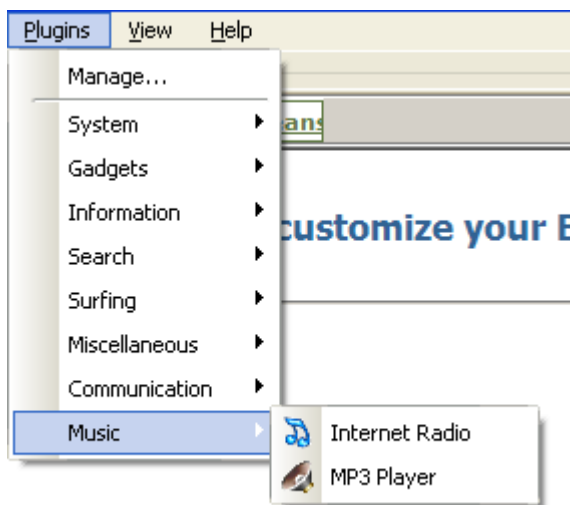
You just need to write a server-side script that takes news from the site and outputs in Ticker view (for example, http://alert-software.com/samples/online_sample/scroll.php) Then just add Banner and define the URL to that script.

Example :



How to Make MP3 Player

Just go Plugins->Music->MP3 player to add this plugin to your toolbar as showed on the picture below.



How to Store Login Information in Desktop Toolbar

You can define an HTML-form in Bubble with Username/UserPassword input fields and store them in pre-defined toolbar Variables, for example:

```
MyTool.userName=document.all.uname.value;
```

```
MyTool.userPasswd=document.all.upass.value;
```

After that you may use tool.userName, tool.UserId to get the values.

You may change the layout of Desktop toolbar once user logged in, just add Dynamic XML and pass %username and %userpassword parameters to your server-side script that will check login status and generate another XML for your toolbar if needed.

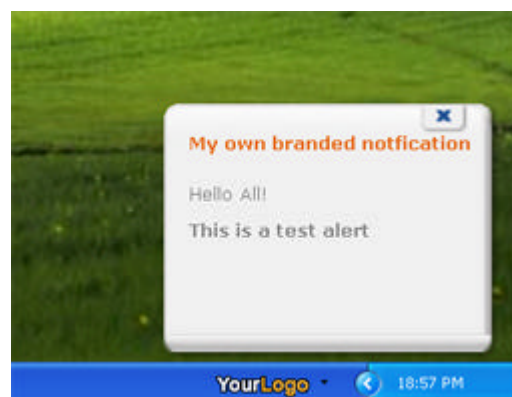
For more information please read Javascript Interface Documentation at:

<http://www.besttoolbars.net/CUST/ToolbarJavascriptInterface.pdf>

How to Send Messages to Desktop

To send messages to desktop you need **Toolbar Server package** that fully controls and automates this process. This package contains server part and add-on for ToolbarStudio. You will be able to send messages from Control Panel and desktop toolbar will show them in popup window once received.

You can install this add-on from Plugins menu and specify server URL.



For more information please visit :

http://www.besttoolbars.net/products/toolbar_server/

How to Make a Forum Notifier

Desktop toolbar can be used to show dynamically changing contents from forums, databases, etc.

For example, you may get the latest posts placed on your forum right on your toolbar.

You just need to write a script that generates Dynamic XML (Include_XML tag) or RSS with the new posts/messages. You may define a menu with 10 menu items, for example and target them to these new posts (via <Webjump> tag).

Plug-Ins

You can add the following plugins to your Desktop Toolbar :

- Alert Plugin
- Anti-Ads Plug-In
- Autofill Plug-In
- Clock Plug-In
- Custom Buttons Plug-In
- Earn Money Plug-In
- E-mail Checker Plug-In
- Eset Online Virus Scanner
- Flash button
- Google Page Rank
- Google-style Search box Plug-In
- Internet Archive Plug-In
- Internet Radio Plug-in
- Login Manager Plug-In
- Mp3 Player Plug-In
- Panic Button Plug-In
- Ping Plug-in
- Popup-blocker WhiteList Editor
- RSS Reader Plug-In
- Rival Search Plug-In
- Site Activation Plug-In
- Tabbed Search Plug-In
- Traceroute Plug-in
- Up One Level
- URL Shortcuts
- W3C CSS Validation Plug-In
- W3C Markup Validation Plug-In
- Weather On-line
- Web Filter
- Web Save